

PRIVACY POLICY

DfwBarns.com, DfwPlans.com, DfwBuilder.com, Handiplans.com, Easiplans.com, Workshop2000.com and DfwTools.com are know herein as *Web Sites* owned and managed by **Blackberry Meadows, Inc.** a Texas Corporation.

Your privacy is very important to us at **Blackberry Meadows, Inc.** We **do not sell or rent your personal information to third parties without your explicit consent.** We want you to fully understand our privacy practices. Please read this privacy policy to learn more about the ways in which we use and protect your personal information.

If you have additional questions, you may send an email to our [Privacy Officer](#).

Overview

The privacy practices of this statement apply to our products and services available under the domain and subdomains of the *Web Sites* DfwPlans.com, DfwBuilder.com, Handiplans.com, Easiplans.com, Workshop2000.com and DfwTools.com By visiting any of these *Web Sites* you agree to be bound by the terms and conditions of this Privacy Policy. **If you do not agree, please do not use or access our *Web Sites*.**

This Privacy Policy describes the information that, as part of the normal operation of our services, we collect from you and what may happen to that information. Although this policy may seem long, we have prepared a detailed policy because we believe you should know as much as possible about **Blackberry Meadows, Inc.** practices so that you can make informed decisions.

By accepting the Privacy Policy, you expressly consent to our use and disclosure of your personal information in accordance with this Privacy Policy. This Privacy Policy is effective on November 1, 2005.

1. A Special Note About Children.

Children (persons under the age of 18) are not eligible to use the *Web Sites* unsupervised and we ask that children do not submit any personal information to us. If you are under the age of 18, you may only use our *Web Sites* in conjunction with and under the supervision of a parent or legal guardian.

2. Information We Collect.

Our primary purpose in collecting personal information is to provide you with a safe, smooth, efficient, and customized experience. This allows us to provide services and features that most likely meet your needs, and to customize our service to make your experience safer and easier. We only collect personal information about you that we consider necessary for achieving this purpose.

In general, you can browse our *Web Sites* without telling us who you are or revealing any personal information about yourself. Once you give us your personal information, you are not anonymous to us. If you choose to use our services, we may require you to provide contact and identity information, billing information, shipping information and other personal information as indicated on the forms throughout our *Web Sites*. Where possible, we indicate which fields are required and which fields are optional. You always have the option to not provide information by choosing not to use a particular service or feature.

We use your financial information, including credit card information, to verify the accuracy of your name, address, and other information, as well as to bill you for your purchase of our products and or services.

We automatically track certain information based upon your behavior on our *Web Sites*. We use this information to do internal research on our users demographics, interests, and behavior to better understand, protect and serve you and our community. This information may include the URL that you just came from (whether this URL is on our *Web Sites* or not), which URL you next go to (whether this URL is on our *Web Sites* or not), your computer browser information, and your IP address. We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around our *Web Sites* and to gather demographic information about our user base as a whole.

We use data collection devices such as "cookies" on certain pages of our *Web Sites* to help analyze our web page flow, measure promotional effectiveness, and promote trust and safety. "Cookies" are small files placed on your hard drive that assist us in providing our services. We offer certain features that are only available through the use of a "cookie". You are always free to decline our cookies if your browser permits, although in that case you may not be able to use certain features on our *Web Sites*.

Orders. If you purchase a product from our *Web Sites* we request certain personally identifiable information from you on our order form. You must provide contact information (such as name, email, billing address and shipping address) and financial information (such as credit card number, expiration date). We use this information for billing purposes and to fill

your orders. If we have trouble processing an order, we will use this information to contact you.

Customer Service. We will also communicate with you in response to your inquiries, to provide the services you request, and to manage your account. We will communicate with you by email or telephone, in accordance with your wishes. If you send us personal correspondence, such as emails or letters, we may collect such information into a file specific to you.

Surveys. We may provide you the opportunity to participate in surveys on our *Web sites*. If you participate, we will request certain personally identifiable information from you. Participation in these surveys or contests is completely voluntary and you therefore have a choice whether or not to disclose this information. The requested information typically includes contact information (such as name and e-mail address). **We do not use a third party service provider to conduct these surveys.**

Referrals. In the future, we may ask for you to tell a friend about our *Web Sites* and will ask you for your friend's name and email address. We will automatically send your friend a one-time email inviting him or her to visit our *Web Sites*. **Blackberry Meadows, Inc.** stores this information for the sole purpose of sending this one-time email and tracking the success of our referral program.

Your friend may contact the [Privacy Officer](#) to request that we remove this information from our database.

3. Our Use of Your Information.

We use your personal information to facilitate the services you request. If you choose to provide us with your personal information, we use your address and billing information to bill you and provide associated support.

You agree that we may use personal information about you to improve our marketing and promotional efforts, to analyze our *Web sites* usage, improve our content and product offerings, and customize our *Web Sites* content, layout, and services. These uses improve the *Web Sites* and better tailor it to meet your needs, so as to provide you with a smooth, efficient, safe and customized experience while using our *Web Sites*.

You agree that we may use your personal information to contact you and deliver information to you that, in some cases, are targeted to your interests, such as administrative notices, product offerings, and communications relevant to your use of our *Web Sites*. By accepting the

Terms of Use and Privacy Policy, you expressly agree to receive this information. If you do not wish to receive these communications, we encourage you to opt out by contacting out [Privacy Officer](#) with the word "opt-out" in the subject line.

4. Our Disclosure of Your Information.

As a matter of policy, **we do not sell or rent any of your personal information to third parties for their marketing purposes without your explicit consent.** However, the following describes some of the ways that your personal information may be disclosed in the normal scope of business to provide our services.

We aggregate personal information and disclose such information in a non-personally identifiable manner to advertisers and other third parties for their marketing and promotional purposes. However, in these situations, we do not disclose to these entities any information that could be used to identify you personally. Certain information, such as your name, email address, password, credit card number, are not disclosed to these third parties in a personally identifiable manner without your explicit consent.

Agents. In order to fulfill your orders, we use a variety of outside shipping companies (such as USPS, Fedex, courier services and others) and occasionally may ship to you directly from our suppliers. We also use credit card processing companies to bill you for goods and services. These companies do not retain, share, store or use personally identifiable information for any other purposes.

Legal Requests. We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on Blackberry Meadows, Inc..

Due to the existing regulatory environment, we cannot ensure that all of your private communications and other personal information will never be disclosed in ways not otherwise described in this Privacy Policy. By way of example, third parties may unlawfully intercept or access transmissions or private communications, or users may abuse or misuse your personal information that they collect from the Site. Therefore, although we use industry standard practices to protect your privacy, we do not promise, and you should not expect, that your personal information or private communications will always remain private.

5. Accessing, Reviewing and Changing Your Personal Information.

Upon your request, we will correct, update, or delete your contact information, billing information, shipping information, and financial information from our active databases. To make this request, email the [Privacy Officer](#). Such information will be deactivated as soon as reasonably possible based on your account activity and in accordance with applicable law.

We will retain in our files some personal information you have requested to remove to prevent fraud, collect any fees owed, resolve disputes, troubleshoot problems, assist with any investigations, and comply with legal requirements as is permitted by law. Therefore, you should not expect that all of your personal information will be completely removed from our databases in response to your requests. However, such personal information will only be available to **Blackberry Meadows, Inc.**

6. Other Information Collectors.

Except as otherwise expressly included in this Privacy Policy, this document only addresses the use and disclosure of information we collect from you. To the extent that you disclose your information to other parties, different rules may apply to their use or disclosure of the information you disclose to them. Since **Blackberry Meadows, Inc.** does not control the privacy policies of third parties, you are subject to the privacy policies of that third party. We encourage you to ask questions before you disclose your personal information to others.

7. General

Security. Your information is stored on the servers of our web hosting companies and is not used by them for any other purpose. They use procedural and technical safeguards to protect your personal information against loss or theft as well as unauthorized access and disclosure to protect your privacy, including encryption and "firewalls." However, **"perfect security" does not exist on the Internet.**

If you have any questions about security on our *Web Sites*, you can send email us at [Privacy Officer](#).

Links to Other Sites. Our *Web Sites* may contain links to other sites that are not owned or controlled by **Blackberry Meadows, Inc.** Please be aware that we, **Blackberry Meadows, Inc.**, are not responsible for the

privacy practices of such other sites. We encourage you to be aware when you leave our *Web Sites* and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy statement applies only to information collected by **Blackberry Meadows, Inc. *Web Sites***.

Business Transitions. In the event **Blackberry Meadows, Inc.** goes through a business transition, such as a merger, acquisition by another company, or sale of all or a portion of its assets, your personally identifiable information will likely be among the assets transferred.

Changes to this Privacy Policy. If we decide to change our privacy policy, we will post those changes to this privacy statement and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. All amended terms shall automatically be effective 30 days after they are initially posted on our *Web Sites*.

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, or by means of a notice on our *Web Sites*.

8. Contact Us.

If you have any questions or suggestions regarding our privacy policy, please contact us at:

Blackberry Meadows, Inc.
7257 Rendon New Hope Rd
Fort Worth, TX 76140
Phone: 817-647-5982